



AU – UON

STUDY ABROAD PROGRAM



2 + 1 Program

@UNIVERSITY OF NORTHAMPTON

For more information

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ACADEMIC SCHEDULE 1 – Double degree (2+1)

Assumption University

First year

First Semester	Second Semester
SRX 1001 English for Effective Communication	SRX 1002 English for Academic Purposes
SRX 1101 Happiness Advantage	ENX 1211 Leadership for a Digital Age
ENX 1111 Digital Mindset and Sustainability	ENX 1212 Global Strategy and Communication
ENX 1112 Entrepreneurial Inspiration	ENX 1221 Digital Marketing
ENX 1113 Business Innovation and Design Thinking	DEX 1201 Global History of Art and Design
ENX 1121 Digital Consumer Insights	DEX 1211 Introduction to Environmental Design
DEX 1111 Introduction to Creative Culture and Trend	DEX 1221 Design Thinking/Method
DEX 1112 Photography and Cinematography	INX 1201 AI for Business
INX 1111 Tech Startups	SRX 1201 Business Etiquettes and Personal/CEO Branding
SRX 1103 Aesthetic	
SRX 1104 Designing Life with Passion	
SRX 14031 Business Ethics Seminar I	

Second Year

First Semester	Second Semester
SRX 1003 Integrated English Skills	ENX 2211 Brand-Driven Innovation
ENX 2111 Lifestyle and Experiential Marketing	ENX 2221 Entrepreneurial Finance
ENX 2121 Global Business and Commercialization	ENX 2222 Entrepreneurial Accounting
ENX 1222 Business Networking and Incubation	ENX 2223 Economics for Entrepreneur
DEX 2121 Graphic Communication and Presentation	DEX 2221 Design Studio
INX 2101 Practical Data Science for Entrepreneurs	INX 2201 Business Intelligence for Strategic Planning
INX 2111 Application Design and Coding	INX 2121 Agile Methods
INX 2122 UI/UX Design in Technology	SRX 2111 Pitching and Story Telling
	SRX 2201 Legal Aspects in Business, IT, and Creative Industry
	SRX 2202 Well-being for Learning and Life
	SRX 2211 Future Skill Forum
	ENX 2302 Workshop II
	SRX 14034 Business Ethics Seminar IV

Final year at University of Northampton Choose either program

BA(Hons) International Business

Required Courses in UoN	Equivalent Courses AU
BUS3019 International Trade and Commerce (20 Credits)	BIB 3202 Export-Import Policy and Strategy (3 Credits) BIB 3203 Global Business in Practice (3 Credits)
BUS3020 Strategic Management Across Cultures (30 Credits)	BIB 3201 Cross Cultural Human Resource Management (3 Credits) BIB 3204 International Management (3 Credits) BIB 4209 International Strategic Management (3 Credits) BIB 4305 Designing and Managing Global Operations (3 Credits)
BUS4005 Research Project (30 Credits)	BBA 3101 Business Research (3 Credits) BIB4307 International Business Research (3 Credits) BMK 4304 Marketing Research (3 Credits) BEN 4417 Research in Entrepreneurship (3 Credits)
EDU3063 Academic Conventions for Critical Analysis (20 Credits)	BBA 1101 Seminar in Business I (1 Credits) BIB4306 Global Business Feasibility Analysis (3 Credits)
EDU3064 Applying Academic Conventions (20 Credits)	BBA 2106 Seminar in Business II (3 Credits) BIB 4308 Seminar in International Business (3 Credits)

BA(Hons) Global Business

Required Courses in UoN	Equivalent Courses AU
BUS3026 Academic and Employability Skills (20 Credits)	BBA 1102 Data and Information Literacy (3 Credits) BBA 2102 Organization and Management (3 Credits)
BUS3027 Global Business and Investment (20 Credits)	BIB 3203 Global Business in Practice (3 Credits) BIB 3204 International Management (3 Credits)
BUS3028 Global Strategic Management (20 Credits)	BIB 3204 International Management (3 Credits) BIB 4209 International Strategic Management (3 Credits) BIB 4305 Designing and Managing Global Operations (3 Credits)
BUS3029 Operating in Emerging Markets (20 Credits)	BIB 3202 Export-Import Policy and Strategy (3 Credits) BIB4306 Global Business Feasibility Analysis (3 Credits)
BUS4007 Business Project (40 Credits)	BBA 1101 Seminar in Business I (1 Credits) BBA 2106 Seminar in Business II (3 Credits) BIB 4308 Seminar in International Business (3 Credits) BBA 3101 Business Research (3 Credits) BIB4307 International Business Research (3 Credits)

BA(Hons) International Logistics and Finance

Required Courses in UoN	Equivalent Courses AU
BSO4005 Business Systems and Operations Research Project (20 Credits)	BBA 3101 Business Research (3 Credits) BIB4307 International Business Research(3 Credits)
BSO3008 Supply Chain Operations Management (20 Credits)	BBA 2105 Operations and Supply Chain Management (3 Credits) BSC 3202 Supply Chain Innovation and Technology (3 Credits) BSC 3203 Lean Manufacturing and Agile Supply Chain (3 Credits)
BSO3009 Logistics Solutions (20 Credits)	BSC 3201 Logistics and Supply Chain Management (3 Credits) BSC 3204 International Transportation and Distribution (3 Credits)
ACC3036 International Trade Finance (20 Credits)	BFN 3222 Financial Modeling and Analysis Tools (3 Credits) BFN 4313 International Financial Management (3 Credits)
ACC3030 Credit Risk Management (20 Credits)	BRM 3211 Risk Management and Insurance (3 Credits) BRM 4313 Enterprise Risk Management (3 Credits)
ACC3031 Import & Export Management (20 Credits)	BIB 3202 Export-Import Policy and Strategy (3 Credits) BIB 3203 Global Business in Practice (3 Credits)

BA (Hons) International tourism Management

Required Courses in UoN	Equivalent Courses AU
LEI4002 Research Project (20 Credits)	BBA 3101 Business Research (3 Credits) BMK 4304 Marketing Research (3 Credits)
LEI3002 Professional Consultancy Project (20 Credits)	BBA 1101 Seminar in Business I (1 Credits) BBA 2106 Seminar in Business II (3 Credits) BHT 3205 Marketing in Hospitality and Tourism (3 Credits)
LEI3003 Innovation in Tourism & Hospitality Management (20 Credits)	BHT 3201 Introduction to Hospitality and Tourism Management (3 Credits) BHT 4301 Information Technology in Hospitality and Tourism (3 Credits)
LEI3014 International Destination Management for Tourism & Hospitality (20 Credits)	BHT 4302 Operation and Leadership in Hospitality and Tourism (3 Credits) BHT 4303 Strategic Management in Hospitality and Tourism (3 Credits)
LEI3025 Service Excellence Design (20 Credits)	BHT 3202 Consumer Behavior in Hospitality and Tourism (3 Credits) BHT 3203 Food and Beverage Management (3 Credits) BHT 3204 Personality and Communication in Hospitality and Tourism (3 Credits)
LEI3026 Mega Event Legacies (10 Credits)	
LEI3027 Achieve Your Potential (10 Credits)	BHT 4304 Internship in Hospitality and Tourism Industry (3 Credits) BHT 3301 Human Resource Management in Hospitality and Tourism (3 Credits)

Entry Criteria

AU Program	UoN Programme	Required student achievement
Design and Digital Innovation (DDI)	<ul style="list-style-type: none">-BA (Hons) Commerce and International Business-BA (Hons) Global Business Management-BA (Hons) International Logistics and Trade Finance-BA (Hons) International Tourism Management	<p>A completion of 2 years out of 3 years programme at AU with CGPA 2.4 out of 4</p> <p>A letter from AU confirming the medium of instruction in English 100%</p>

Scholarships available

- Applicant with GPA 2.8 Scholarship 10%
- Applicant with GPA 3.0 Scholarship 20%

Tuition Fees

Tuition Fees before scholarship GBP 15,500 (Approximately 650,000 Baht)

Living cost

800-1000 GBP (Approximately 34,000-43,000 Baht) per month
Accommodation Fees (heating, lighting and water costs are included)

Single en-suite	£142/Per week 6000 Baht	£6,106 (assuming 42 weeks) 252000 Baht
Single studio	£170 7300 Baht	£7,140 (assuming 42 weeks) 306600 Baht
Twin studio	£115 5000 Baht	£4,830 (assuming 42 weeks) 210000 Baht

Course starts

September (All courses) and January (Some courses)