

NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS

One school, 3 campuses

Reims - Rouen - Paris

EXCHANGE PROGRAMME

Be passionate, shape the future !

Fall

Nomination period: March - April

Application: End of April

Welcome Day: to be confirmed

Semester dates: Early September - End December

Spring

Nomination period: September - October

Application: End of November

Welcome Day: to be confirmed

Semester dates: Early January – May

Please note that

- students who have not been nominated ONLINE will not be enrolled in our program.
- Exchange students are requested to stay until the end of the scheduled exams. No special early exams can be arranged for them.
- Arrival can be made up to two weeks after the date of the first course
- Any renunciation will be final

Our three Campuses



Rouen



> Rouen Campus

- Capital of the French Impressionists, home to Monet's famous Cathedral
- Medieval downtown core on the Seine River
- The Rouen Port - a major European logistics hub
- Situated halfway between Paris and the coast
- Part of the regions to visit in 2022 according to the New York Times, the only French region cited!

Paris Campus <

- Paris is the capital of France, but also the capital of culture, gastronomy, fashion and luxury. Classified as a UNESCO heritage site.
- Paris campus opened in 2021 in the heart of the city, in the 13th district, close to the Place d'Italie. On the 6,500 m2 the campus has an amphitheatre with 250 seats and 25 classrooms. Built on 5 floors, it can accommodate 1400 students.



Paris



> Reims Campus

- Reims is the capital of Champagne.
- Home to many prestigious Champagne Houses
- UNESCO World Heritage sites
- A major economic & industrial crossroads 30 min from CDG Airport and 45 min from Paris, by high-speed train



Reims



ACADEMIC INFORMATION

CAMPUS : Rouen - Reims

PARIS campus accept only students for Fall semester (no full year accepted). Summer semester in Paris will take place in July during 4 weeks.

ACCEPTANCE LETTERS : Acceptance letters will be generated by our system automatically. Students may download it and send it to their home university if needed. Original letters will be sent by post upon request.

LANGUAGE REQUIREMENTS : We do not require an official language certificate and trust our partners to ensure their students have the relevant language level.

EXCHANGE COURSE OFFER : As up to 95% of courses are taught in English, exchange students do not need to speak French. Students can only mix and match courses within the same offer, undergraduate OR graduate or select a track.

COURSE LOAD : The usual workload is 30 ECTS credits per semester (5 courses).
The minimum workload required is 20 ECTS credits.

COURSE REGISTRATION : Course registration is completed online on a first-come/first-served basis.

Specific dates for course registration are announced to students by e-mail.

- Fall semester: [June](#)
- Spring semester: [November](#)

GRADING : In addition to the final examination, classes are assessed continuously (participation, projects, papers, etc.).

All courses are graded on a scale out of 20. **The minimum pass mark is 10/20.**

Our academic transcripts feature the ECTS* grading standard. The translation of these grades into the local grading system is up to the student's home institution.

TRANSCRIPT : Transcripts are generally available 2 months after the final exams. Students are invited to download their transcript directly on the internal portal. An original copy can be sent by post upon request.

PRACTICAL INFORMATION

HOUSING: On & Off-campus accommodation in Reims and Rouen can be booked through the NEOMA BS Housing Application, well in advance of arrival. Prices may vary between €250 and €600 per month for private accommodation depending on the size, the services provided and the duration of the exchange.

To confirm a booking, full payment of the semester's rent is required in advance. More information: <http://welcome.neoma-bs.com/step-3/>

Depending on your visa, you may benefit from the CAF housing allowance which can cover up to 20% of your rent.

INSURANCE: All students are required to be covered by health insurance during their stay in France.

- Non-European students will either be covered by the French National Health Insurance (at no cost), or a private international insurance, depending on their visa.

Finally, any accommodation in France must be covered by Housing insurance. The cost is a one-time fee between €25* and €65* for a room on residence. More information will be provided with the housing offer.

VISA TO FRANCE: Non-European students will need a visa to enter and to stay in the Schengen Area for the length of your studies. Students must apply well in advance of their arrival for a visa at the nearest French Consulate or Campus France. Here is a helpful guide to obtaining your visa: <http://welcome.neoma-bs.com/step-2/>

AVERAGE COST OF LIVING (Monthly)

Accommodation :	400€
Food :	150€
Social / Leisure :	75€
Public Transportation :	25€
Other :	50€
TOTAL :	700€

FACILITIES

- Library
- Cafeteria
- Fitness room
- 90 societies and clubs
- 3 incubators
- 2 accelerators
- A coding school

INTRODUCTION

This is the tentative Exchange Program Course Catalogue -**Undergraduate Mix & Match Offer**.

Each **Mix & Match Offer** contains a variety of courses from our programs. You may choose from a wide selection of Business courses, French Language courses, and e-Learning courses. Students must respect the following rules when choosing courses in a Mix & Match Offer:

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)
- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

UNDERGRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Year	Program	ECTS credits	Language of instruction	Campus
Négotiation	3	CESEM	5	FR	Reims
Financial Data Visualization & Analytics	3	GBBA	5	EN	Rouen, Reims
International Case Study Competition	3	GBBA	5	EN	Rouen, Reims
International Marketing Strategy	3	GBBA	5	EN	Rouen, Reims
The Digital Organisation	3	GBBA	5	EN	Rouen, Reims
Corporate Valuation	3	GBBA	5	EN	Rouen, Reims
Integrated Marketing Communication & Digital	3	GBBA	5	EN	Rouen, Reims
Virtual Database Business	3	GBBA	3	EN	Rouen, Reims
CSR 1: Developing business models for a sustainable world	3	GBBA	5	EN	Rouen, Reims
Innovation Management	3	CESEM	5	EN	Reims
Brand Marketing	3	CESEM	5	EN	Reims
Entrepreneurship	3	CESEM	5	EN	Reims
The Digital Organization	3	CESEM	5	EN	Reims
Leadership and Organization Development	3	CESEM	5	EN	Reims
Data Analysis & Business Intelligence	3	CESEM	5	EN	Reims
OB and Intercultural Management	3	CESEM	5	EN	Rouen, Reims
Consumer Behavior & Market Research	3	CESEM	5	EN	Rouen, Reims
Foundations of Investments	3	CESEM	5	EN	Rouen, Reims
Macro Economics	3	CESEM	5	EN	Rouen, Reims
Managerial Accounting	3	CESEM	5	EN	Rouen, Reims
Cross-cultural Management and Intercultural Communication	-	EXCHANGE	6	EN	Rouen, Reims, Paris
International Finance – the European Perspective	-	EXCHANGE	6	EN	Rouen, Reims, Paris
Strategy and Sustainability	-	EXCHANGE	6	EN	Rouen, Reims, Paris
Digital innovation & Entrepreneurship	-	EXCHANGE	6	EN	Rouen, Reims, Paris
Luxury Marketing	-	EXCHANGE	6	EN	Paris

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)

Course Title	ECTS credits	Language of instruction	Campus
FL - Boosting your Employability in France (B1+)	5	FR	Rouen, Reims
FL - Découvrir et comprendre la culture française (B1-B2)	5	FR	Rouen, Reims
FL - Discovering and Understanding French Culture (A1-A2)	5	EN	Rouen, Reims
FL - French for Business (B1-B2)	5	FR	Rouen, Reims
FL - French for Communication (All levels)	5	EN / FR	Rouen, Reims

E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

Course Title	Program	ECTS credits	Language of instruction
Business Ethics I	E-learning	6	EN
Change Management & Digital Transformation EL I	E-learning	6	EN
Corporate Financing EL I	E-learning	6	EN
Digital Literacy EL I	E-learning	6	EN
Excel modelling for finance EL I	E-learning	6	EN
International Management EL I	E-learning	6	EN
Leading & Collaborating in a Competitive World EL I	E-learning	6	EN