

Bachelor of Economics in Business Economics

3.5 Study Plan

First Year

First Semester

Course Code	Course Title	Credits
ELE 1001	Communicative English I	3 (2-3-6)
BBA 1110	Seminar in Business I	1 (1-0-2)
BBA 1111	Business Essential: A Design Thinking Approach	3 (3-0-6)
BBA 1112	Digital Literacy	3 (2-2-5)
BBA 1113	Mathematics for Business	3 (3-0-6)
BEC 1110	Microeconomics I	3 (3-0-6)
	One General Elective Course (1/3)	3 (3-0-6)
	Total	19

Second Semester

Course Code	Course Title	Credits
ELE 1002	Communicative English II	3 (2-3-6)
BBA 1120	Seminar in Business II	1 (1-0-2)
BBA 1121	Marketing in Practice	3 (3-0-6)
BBA 1122	Statistics for Business	3 (3-0-6)
BBA 1123	Management in Dynamic Context	3 (3-0-6)
BEC 1210	Macroeconomics I	3 (3-0-6)
BBA 1125	Fundamentals of Financial Accounting	3 (3-0-6)
	Total	19

Second Year

First Semester

Course Code	Course Title	Credits
ELE 2000	Academic English	3 (2-3-6)
BBA 2110	Seminar in Business III	1 (1-0-2)
BBA 2112	Data Analytics Essentials	3 (2-2-5)
BBA 2114	Financial Environment and Financial Planning	3 (3-0-6)
BBA 2115	Fundamentals of Managerial Accounting	3 (3-0-6)
GE 2202	Ethics	3 (3-0-6)
	One General Elective Course (2/3)	3 (3-0-6)
	Total	19

Second Semester

Course Code	Course Title	Credits
ELE 2001	Advanced Academic English	3 (2-3-6)
BBA 2120	Seminar in Business IV	1 (1-0-2)
BBA 2124	Corporate Financial Management	3 (3-0-6)
BEC 2310	Calculus	3 (3-0-6)
BEC 2410	Economic Reasoning	3 (3-0-6)
BEC 2311	Applied Econometrics	3 (3-0-6)
	One General Elective Course (3/3)	3 (3-0-6)
	Total	19

Third Year

First Semester

Course Code	Course Title	Credits
BEC 3010	Professional Seminar in Business Economics	1 (1-0-2)
BEC 3110	Microeconomics II	3 (3-0-6)
BEC 3210	Macroeconomics II	3 (3-0-6)
BEC 3311	Time-series Analysis and Forecasting	3 (3-0-6)
BEC 3312	Business Intelligence	3 (3-0-6)
BEC 3112	Managerial Economics	3 (3-0-6)
BEC 3301	Computer Tools for Economic Analysis	3 (3-0-6)
	Total	19

Second Semester

Course Code	Course Title	Credits
BEC 3113	Industrial Organization	3 (3-0-6)
BEC 3410	International Economics	3 (3-0-6)
BEC 3111	Game Theory	3 (3-0-6)
BEC 3314	Cost and Benefit Analysis	3 (3-0-6)
BEC 3411	Senior Project I	3 (3-0-6)
BEC 3412	Senior Project II	3 (3-0-6)
	Total	18

Fourth Year

First Semester

Choice one among the three options below

Course Code	Course Title	Credits
Option 1	Business Minor (Five Business Elective Courses + One Free Elective Course)	18 (18-0-36)
Option 2	Internship (Five Practicum Courses + One Free Elective Course)	18 (18-0-36)
Option 3	Master's Pathway (Five Advanced Courses + One Free Elective Course)	18 (18-0-36)
	Total	18

Summers

One of the Three Summers

Course Code	Course Title	Credits
	One Free Elective Course	3 (3-0-6)
	Total	3