

**Bachelor of Business Administration Program
in Sustainable Business Management (SBM)**

Year 1 Semester 1

Course Code	Course Title	Credits
ELE 1001	Communicative English I	3 (2-3-6)
BSB 1101	Design Thinking in Business	3 (3-0-6)
BSB 1102	Thinking as an Economist	3 (3-0-6)
BSB 1103	Digital Literacy	3 (2-2-5)
BSB 1104	Quantitative Techniques in Business	3 (3-0-6)
BSB 1105	Seminar in Sustainable Business Management I	1 (1-0-2)
	One General Elective Course (1/3)	3 (3-0-6)
Total		19 (17-5-37)

Year 1 Semester 2

Course Code	Course Title	Credits
ELE 1002	Communicative English II	3 (2-3-6)
BSB 1106	Seminar in Sustainable Business Management II	1 (1-0-2)
BSB 1107	Data Analytics and Visualization	3 (2-2-5)
BSB 1108	Marketing in Practice	3 (3-0-6)
BSB 1109	Navigating Global Business Environment	3 (3-0-6)
BSB 1110	Intercultural Communication and Negotiation	3 (3-0-6)
BSB 1111	Accounting for Professionals	3 (3-0-6)
Total		19 (17-5-37)

Year 2 Semester 1

Course Code	Course Title	Credits
ELE 2000	Academic English	3 (2-3-6)
BSB 2101	Consumer Behaviors and Insights	3 (3-0-6)
BSB 2102	Management in Dynamic Contexts	3 (3-0-6)
BSB 2103	Operations and Sustainable Supply Chain Management	3 (3-0-6)
BSB 2104	Business Research for Practitioners	3 (3-0-6)
BSB 2105	Seminar in Sustainable Business Management III	1 (1-0-2)
BSB 2301	Finance for Sustainable Business	3 (3-0-6)
Total		19 (18-3-38)

Year 2 Semester 2

Course Code	Course Title	Credits
ELE 2001	Advanced Academic English	3 (2-3-6)
GE 2202	Ethics	3 (3-0-6)
BSB 2106	Seminar in Sustainable Business Management IV	1 (1-0-2)
BSB 2302	Essential Strategies for Sustainable Business	3 (3-0-6)
BSB 2303	Business Sustainability Management	3 (3-0-6)
BSB 2304	Developing Leadership and Sustainability Mindsets	3 (3-0-6)
BSB 3101	Sustainable Entrepreneurship	3 (3-0-6)
Total		19 (18-3-36)

Year 3 Semester 1: A**Major: Corporate Sustainability**

Course Code	Course Title	Credits
BSB 3301	Project Management and Feasibility	3 (3-0-6)
BSB 3302	Strategic Brand Management and Brand Communications	3 (3-0-6)
BSB 3303	Business Intelligence and Strategic Decisions	3 (3-0-6)
BSB 3304	Strategic Supply Chain Management	3 (3-0-6)
BSB 3305	Integrative Marketing Management	3 (3-0-6)
BSB 3306	Integrative Strategic Management	3 (3-0-6)
	Total	18 (18-0-36)

Year 3 Semester 1: B**Major: Integrative Business Management**

Course Code	Course Title	Credits
	Six Business Elective Courses	18 (18-0-36)
Total		18 (18-0-36)

Year 3 Semester 2**Choose among 3 options (18 credits)**

- Six Business Elective Courses
- Internship [BSB 3425-3430 Sustainable Business Management Internship I-VI]
- Global Exposure (can also shift to do it in Y1 Sem 2 or Y2 Sem 2 instead)

Summers

Max 2 courses each summer

- One GE elective (2/3)
- One GE Elective (3/3)
- One Free Elective (1/2)
- One Free Elective (2/2)